

# AOT.media

Advertising of Things





**Agregator of  
Screens that  
you can buy  
through  
programmatic**





# Reach Audiences in the Real World. Programmatically

We offer a global network of Digital Out of Home (DOOH) screens where you can run your 10-second Full-HD video ads, using the same creatives from your YouTube or TV campaigns — no extra production required.

Your campaigns run programmatically and are billed per impression, just like online advertising. You can easily target by zip code, and choose between corporate environments (like office buildings) or leisure locations (like restaurants and hotels) to reach your audience at the right moment.

New screens are being added every day, expanding your reach and flexibility across the world.





# Elevator Screens Circuit in Spain

## High Impact

- **145.962.000** Monthly Plays
- **4.823.346** Monthly Impressions

## Interactive Dynamics

Quizzes, news and branded content.

## Complementary Advertising Formats

RSS with positive news and branded messages.

## Carrousel

- 1/3 de news
- 1/3 de games/trivial challenges
- 1/3 de pure ads (normal video ads)

**4.8 MM Monthly Impacts**

**555**  
screens



\*Sound available in 10% of the screens. Subtitling recommended.



# Elevator Screens Circuit in Spain

Entertainment Hotels **261**

Point Care Doctor Offices **36**

Education Schools **10**

Entertainment Recreational **5**

Outdoor Billboards - Spectacular **2**

Education Colleges - Common **2**

Transit Train Stations - Platform **1**

Entertainment Sports - Arena **1**

Transit Subway train **4**

Residential Apartment Buildings **230**

Office Buildings **132**

Retail Malls **16**

Education Colleges **6**

Entertainment Hotels - Lobby **3**

Entertainment - Theme Parks **2**

Transit Train Stations **1**

Retail Parking Garages **1**

Financial Banks **1**

## Multiple Venues Available



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# Offices Elevator Screens Circuit in Spain

## High impact

- **44.271.360** Monthly Plays
- **1.082.505** Monthly Impressions

## Interactive Dynamics

# Quizzes, news and branded content.

## Complementary Advertising Formats

## RSS with positive news and branded messages.

# Carrousel

- 1/3 de news
- 1/3 de games/trivial challenges
- 1/3 de pure ads (normal video ads)

# 1 MM Monthly Impacts

168  
screens

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# Hotel Elevator Screens Circuit in Spain

## High impact

- **40.055.040** Monthly Plays
- **2.320.486** Monthly Impressions

## Interactive Dynamics

Quizzes, news and branded content.

## Complementary Advertising Formats

RSS with positive news and branded messages.

## Carousel

- 1/3 de news
- 1/3 de games/trivial challenges
- 1/3 de pure ads (normal video ads)

# 2.3 MM Monthly Impacts

152  
screens



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# Residential Elevator Screens Circuit in Spain

## High impact

- **60.346.080** Monthly Plays
- **1.222.273** Monthly Impressions

## Interactive Dynamics

Quizzes, news and branded content.

## Complementary Advertising Formats

RSS with positive news and branded messages.

## Carrousel

- 1/3 de news
- 1/3 de games/trivial challenges
- 1/3 de pure ads (normal video ads)

**1.2 MM Monthly Impacts**

**229**  
screens



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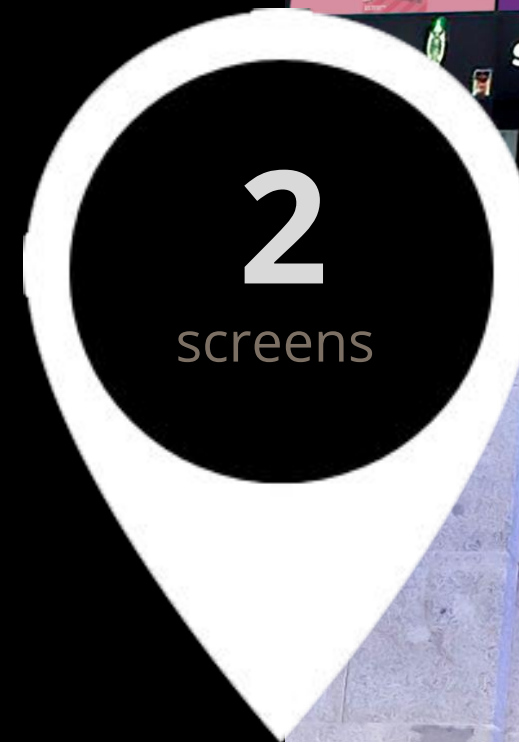


# Spectacular Outdoor Billboards

## Huge screens in Madrid City Center - Gran Vía Circuit

- Madrid Giant Ultra-Panoramic Screen in Plaza Pedro Zerolo (Madrid)
- Madrid Arc Display in Gran Vía 43 (Madrid)
- Interactive ads as sending messages to the real time
- High impact: **527.040** monthly plays and **5.065.371** monthly impressions

**5 MM Monthly Impacts**





# Hotel Rooms & Common Areas

- 125 screens with 55-80 inches diagonal in a 16:9 format.
- 10" format compatibility with .mp4 and .jpg files
- Qualified impact: **26.879.040** monthly plays and **493.414** monthly impressions.

**102**  
screens

**493 M Qualified Monthly Impacts**





# Mupie Screens Circuit in Spain

- 10 Mupies
- 10" format compatibility with .mp4 and .jpg files
- Qualified impact: **2.635.200** monthly plays and **29.460.308** monthly impressions

**29 MM Qualified Monthly Impacts**

**10**  
screens





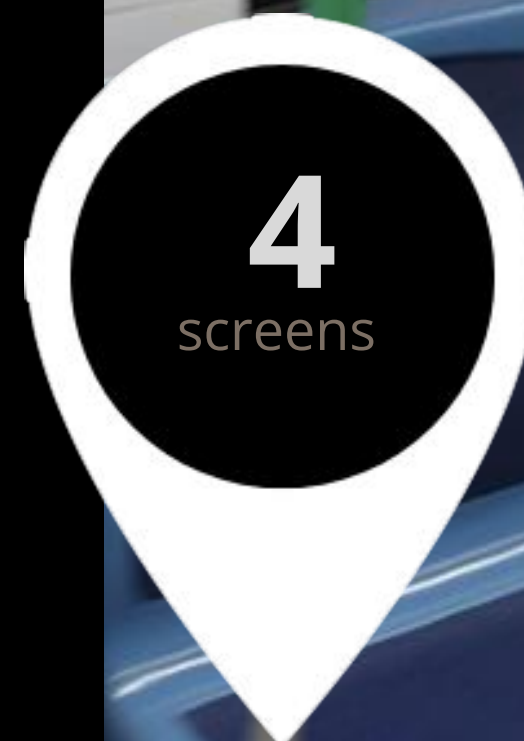
# Adtrack Screens Circuit in Spain

- Spectacular Screens inside Metro Tunnel
- Four very popular metro lines in Madrid and Barcelona
- LED columns that show videos in full motion to passengers as they move around
- Qualified impact: **1.054.080** monthly plays and **9.196.667** monthly impressions

## 9MM Qualified Monthly Impacts

[View sample video 1](#)

[View sample video 2](#)



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