

AOT.media

Advertising of Things



Aggregator of Screens that you can buy through programmatic



Reach Audiences in the Real World. Programmatically

We offer a global network of Digital Out of Home (DOOH) screens where you can run your 10-second Full-HD video ads, using the same creatives from your YouTube or TV campaigns — no extra production required.

Your campaigns run programmatically and are billed per impression, just like online advertising. You can easily target by zip code, and choose between corporate environments (like office buildings) or leisure locations (like restaurants and hotels) to reach your audience at the right moment.

New screens are being added every day, expanding your reach and flexibility across the world.



Elevator Screens Circuit in Spain

High impact

171.082.800 monthly impressions
4.913.081 monthly impacts

Interactive dynamics as quizzes, news and branded content.

Complementary Advertising Formats

RSS with positive news and branded messages.

Carousel

1/3 de news
1/3 de games/trivial challenges
1/3 de pure ads (normal video ads)

497
screens

4.9 MM Monthly Impacts



Elevator Screens Circuit in Spain

Leisure Hotels **252**

Entertainment Hotels **145**

Point Care Doctor Offices **34**

Education Schools **10**

Entertainment Recreational **5**

Outdoor Billboards - Spectacular **2**

Education Colleges - Common **2**

Transit Train Stations - Platform **1**

Entertainment Sports - Arena **1**

Residential Apartment Buildings **235**

Office Buildings **96**

Retail Malls **16**

Education Colleges **5**

Entertainment Hotels - Lobby **5**

Entertainment Recreational - Theme Parks **5**

Transit Train Stations **1**

Retail Parking Garages **1**

Financial Banks **1**

Multiple Venues Available



*Sound available in 10% of the screens. Subtitling recommended.

Offices Elevator Screens Circuit in Spain

High impact

27.594.000 monthly impressions
612.227 monthly impacts

Interactive dynamics as quizzes, news and branded content.

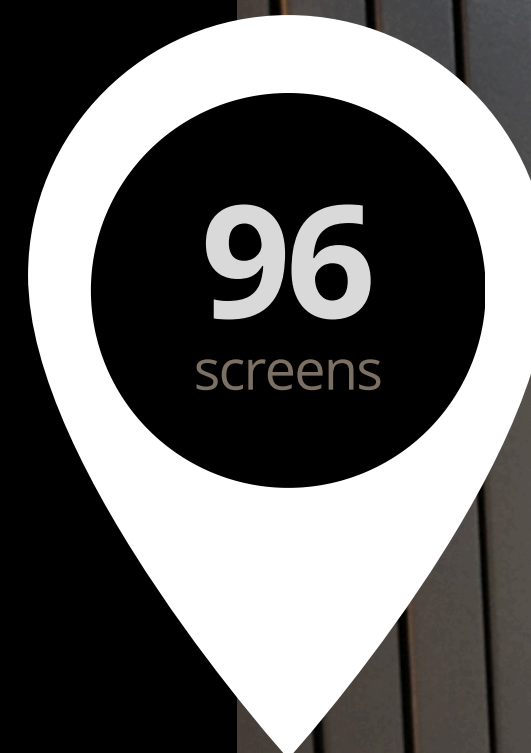
Complementary Advertising Formats

RSS with positive news and branded messages.

Carrousel

1/3 de news
1/3 de games/trivial challenges
1/3 de pure ads (normal video ads)

600 M Monthly Impacts



*Sound available in 10% of the screens. Subtitling recommended.

Hotel Elevator Screens Circuit in Spain

High impact

67.802.400 monthly impressions
2.768.833 monthly impacts

Interactive dynamics as quizzes, news and branded content.

Complementary Advertising Formats

RSS with positive news and branded messages.

Carrousel

1/3 de news
1/3 de games/trivial challenges
1/3 de pure ads (normal video ads)

2.7 MM Monthly Impacts

497
screens



*Sound available in 10% of the screens. Subtitling recommended.

Residential Elevator Screens Circuit in Spain

High impact

61.758.000 monthly impressions
1.143.398 monthly impacts

Interactive dynamics as quizzes, news and branded content.

Complementary Advertising Formats

RSS with positive news and branded messages.

Carrousel

1/3 de news
1/3 de games/trivial challenges
1/3 de pure ads (normal video ads)

4.4 MM Monthly Impacts

235
screens



*Sound available in 10% of the screens. Subtitling recommended.

Spectacular Outdoor Billboards

Huge screens in Madrid City Center - Gran Vía Circuit

- Madrid Giant Ultra-Panoramic Screen in Plaza Pedro Zerolo (Madrid)
- Madrid Arc Display in Gran Vía 43 (Madrid)
- Interactive ads as sending messages to the real time
- High impact: **5.577.370** impressions and **5.051.770** impacts per month

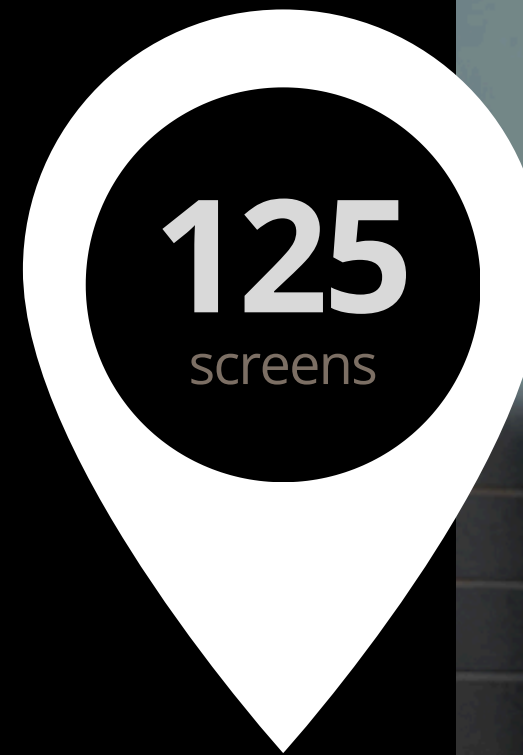
5 MM Monthly Impacts



Hotel Rooms & common Areas

- 125 screens with 55-80 inches diagonal in a 16:9 format.
- 10" format compatibility with .mp4 and .jpg files
- Qualified impact: **519.560** impressions and **10.087** impacts per month.

10K Qualified Monthly Impacts





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